



For 23 years, a group of dedicated cyclists have joined together to support [Candlelighters For Children With Cancer](#) through Ride For A Child (RFAC). In 2025, we are cycling Crater Lake to raise \$220,000 for local families facing childhood cancer. Sponsorship provides the critical funding needed to ensure we meet our fundraising goals for our ride.

\$10,000 Breakaway Sponsor (1)

- Premier logo placement: jersey, banner, t-shirt and promotional materials
- Sponsor spotlight interview on Candlelighters social media channels
- RFAC '25 and Candlelighters website premier logo placement
- RFAC '25 newsletter spotlight and premier logo placement
- (2) registrations for Cycle Oregon rally (value \$3000)

\$7,500 Aero Sponsor (2)

- Premier logo placement: jersey, banner, t-shirt and promotional materials
- Sponsor spotlight interview on Candlelighters social media channels
- RFAC '25 and Candlelighters website premier logo placement
- RFAC '25 newsletter spotlight and premier logo placement
- (1) registration for Cycle Oregon rally (Value \$1500)

\$5,000 Tempo Sponsor (2)

- Logo placement: jersey, banner, t-shirt and promotional materials
- Dedicated social media sponsor post
- RFAC '25 and Candlelighters website logo placement
- RFAC '25 newsletter logo placement

\$3,500 Momentum Sponsor (multiple)

- Company name: jersey, banner, t-shirt and promotional materials
- Social media recognition post
- RFAC '25 and Candlelighters website company name
- RFAC '25 newsletter company name

\$1,500 Cadence Sponsor (multiple)

- Social media recognition post
- RFAC '25 and Candlelighters website company name
- RFAC '25 newsletter company name



It's About the Kids

Ride for a Child began in honor of a child who battled cancer, and 23 years later, our focus remains on the children facing cancer. Ride for a Child cyclists are paired with a child who previously struggled with cancer or is currently in treatment, named an "honored child." Honored children Lewis, Theo, Elias and Bryson represent a small portion of the many children who are diagnosed with cancer each year. In fact, around 1 in 285 children in the U.S. are diagnosed with cancer before their 20th birthday.

How Candlelighters Helps

Candlelighters is the only local nonprofit that provides emergency financial assistance for families facing childhood cancer. We also offer family activities, support groups, scholarships, in-hospital services and more to children with cancer and their families in Oregon & SW Washington, serving more than 1,500 family members annually. All of our programs and services are free; we rely on individual and corporate donations and foundation support to cover our operating budget in order to provide our broad range of vital services. Sponsorship for Ride for a Child, our biggest fundraiser of the year, is critical to the well-being of the families we serve.

Why Invest in Ride for a Child?

- Your brand is exposed to over 2,000 Candlelighters families, community members and supporters through sponsor recognition.
- Additional brand visibility throughout the Cycle Oregon ride, including over 600 cyclists, plus hundreds of crew, volunteers, staff, and media coverage throughout the ride.
- Leveled sponsorship opportunities that fit every budget.
- Partnering with a local nonprofit demonstrates your company's commitment to your community through press releases, social media, and word of mouth.
- Consumers want to do business with companies that are doing good in the world, especially those that support causes they care about.

For questions or to receive more information about sponsorship opportunities, please contact our Executive Director, Daniela Meltzer, 971-319-6728, daniela@candlelightersoregon.org. Ready to sponsor? Visit www.RideforaChild.org to select the package that is best for your company.